

Robert Chuckran

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RobChuckran.com (More info about me)

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Curriculum Vitae

SUMMARY

Thoughtful, hardworking, results-driven professional with notable success in a broad range of endeavors as an IT Professional, Entrepreneur and Geologist. Excel at trying new opportunities and applying skills and experience, coupled with perseverance, to successfully complete projects on time.

KEY SKILLS

Programming: HTML, CSS, JavaScript, C, VB/VBScript/ASP, XML, JQuery

DBMS: SQL Server, My SQL, Access databases. Performed DB design & development of procedures, triggers and data transformation services

Development Tools: Dreamweaver, Photoshop, Google Adwords (Keyword Analysis), GarageBand, Audacity, SoundForge, iTunes (Podcasts), MailChimp (Email Newsletters & Marketing), WordPress (Blog Administration), iMovie and Vegas Movie Studio HD (Video)

Other: Extensive SEO experience, content management & editing

Personal: Self-starter, entrepreneur with a "Can Do" attitude with excellent leadership and communication skills

Employment History

IT DEVELOPMENT

SMARTERrelationships LLC [Owner/Developer] – CO 2010-Present, 2000-2002

Emerging entrepreneurial partnership with a respected Denver Marriage and Family Therapist providing relationship advice for women and men as well as innovative online therapy for busy professionals. Designed, coded and maintained website in HTML/CSS/JavaScript/JQuery as well as installed and maintained a WordPress blog.

Key Achievements:

- Managed overall marketing direction for all written, audio and video content.
- Implemented SEO and SMM (Facebook and Twitter pages), Newsletter content and marketing using MailChimp, Podcast and Teleseminar (Webinar) development using GarageBand and Audacity with iTunes (XML) as a distribution medium.
- Implemented a weekly HTML push Newsletter for subscribers.
- Developed extensive affiliate marketing relationships for a variety of products.

Financial Visions Corporation [Contractor] – CO, WA 2005-Present

Sole designer and developer of intranet and internet systems for a successful firm that provides funeral and cemetery funding through life insurance assignments.

Key Achievements:

- DBA duties include design and normalization of data structures to 3NF, created database in SQL Server 2005+, develop and maintain user procedures and triggers using SQL Server Management Studio.
- Intranet design and development in ASP/VBScript using Adobe Dreamweaver for user interfaces for an office of 15 people for data entry and reporting
- Website development in HTML, CSS and PHP.
- Implemented SEO and Google Analytics for tracking website traffic.
- Created custom forms for online users that produce .PDF files to merge with Adobe Acrobat 9.0+ PDF forms.

First American Marketing Corp [Contractor] – CO, IN, OH, NJ, NY, PA 1999-2006

Sole designer and developer Financial Product Sales application for Colorado Springs-based firm with satellite sales offices in the eastern US.

Key Achievements:

- Successfully redesigned an old database that was crippling data entry and reporting for a nationwide business.
- Designed an intranet system for salesman data entry and management custom reporting in ASP/VBScript, HTML and Javascript
- Engineered design and normalization of data structures to 3NF, data conversion from an Access database to MS SQL Server database. Developed and maintained user procedures, triggers and data transformation services for conversion and consolidation of multiple Access databases.

ADDITIONAL IT DEVELOPMENT

US WEST Law Group – CO	1998-1999
▪ Attorney Desktop application – Intranet in ASP/Microsoft SQL Server	
Ball Aerospace – CO	1996-1997
▪ Document Archives application - C/PowerBuilder/Sybase/Oracle	
Batky-Howell Corp – CO	1996-1997
▪ PowerBuilder Course application – PowerBuilder	
State of Colorado – CO	1996
▪ Human Resources application - VB/Microsoft SQL Server	
New Era of Networks – CO	1995
▪ Health Care Billing application - PowerBuilder/Microsoft SQL Server	
VICORP – CO	1995
▪ Restaurant Products application - PowerBuilder/Sybase/Oracle	
International Products & Peripherals Corp – CO	1993-1994
▪ Sales Quotation application - PowerBuilder/Microsoft Access	
Computer Access International – CO	1993-1994
▪ Computer Service Manager application - VB/Microsoft SQL Server	
Semiotix – CO	1990-1993
▪ Project management, multiple GUI applications - C/VB/Microsoft SQL Server	
Telcor – CO, MD	1987-1990
▪ Project management, multiple GUI Applications - C/Easel/Microsoft SQL Server	

PORTFOLIO SAMPLE

RobChuckran.com

- More information about me to supplement this CV

SMARTERrelationships.com

- Website and WordPress blog devoted to celebrating and promoting healthy relationships in a fun and informative way. Provide online relationship therapy and resources such as books, podcasts and teleseminars

LearnToSkiBETTER.com

- Website provides professional ski instruction advice for skiers of all ability levels. Also allows clients to view photos and video taken during lessons as well as plan and book ski vacations and purchase ski equipment through affiliate marketing

FV-Corp.com

- Website with data entry forms and database access to limited SQL reporting for a firm that provides funding of life insurance assignments to cover funeral and cemetery fees

USDiscountCallCenter.com

- Website and WordPress blog dedicated to generating sales leads in the call center, back office support and social media monitoring industry

EDUCATION

University of Denver, Denver CO

- Master's Degree, Computer Information Systems

Metro State University, Denver CO

- Computer course work, prep for Masters education, Colorado Scholar's Award

Montana State University, Bozeman MT

- Bachelors of Science Degree, Geology, Phi Kappa Phi National Honor Society